

OHIO
ASSOCIATION
OF AREA
AGENCIES
ON AGING



OAAA

Annual Conference on Aging

Ohio Association of Area Agencies on Aging

September 14 - 15, 2009

Crowne Plaza Columbus North

Columbus, Ohio 43229

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Dear Prospective Sponsor

The **Ohio Association of Area Agencies on Aging (OAAAA)** invites you to participate in the OAAAA Annual Conference on Aging, September 14-15, 2009, in Columbus, Ohio. Nearly 400 professionals, advocates, and volunteers representing many different types of organizations in the aging network will be there. Each year these people look to OAAAA's statewide conference for new resources, innovative products and services, expert information, and key contacts. They want to hear about your organization.

As Ohio's largest conference on home and community-based care for over 20 years, our conference draws participants who want to learn about the aging network and about organizations that improve the quality of life for Ohio's older adults. Sponsors play a crucial role at OAAAA's Annual Conference and, to ensure maximum visibility for your exhibit space, refreshments will be served in the exhibit area during breaks.

What does OAAAA do? We are a statewide network of agencies that advocate for and provide services to older Ohioans. The association serves as a collective voice for Ohio's twelve Area Agencies on Aging (AAAs) and provides them advocacy, training, communications, and public relations services. Working in communities throughout Ohio, AAAs plan, fund, and advocate for services that help older adults remain independent. AAAs help families by linking them with existing resources. AAAs also operate PASSPORT, older Americans Act programs, and many other community-based programs.

As a starting point for developing your level of participation as a sponsor, OAAAA created the following packages. However, we encourage you to customize your sponsorship to meet your organization's needs by calling Penny Lovett at 614/481-3511. Don't delay to make sure you get the level of sponsorship you request. You won't want to miss this opportunity to meet almost 400 aging network professionals in one convenient location.

Need to know more about OAAAA? Visit the association's website at www.ohioaging.org.

“EXCLUSIVE” SPONSORSHIP CATEGORIES

Select from a limited number of EXCLUSIVE SPONSOR categories designed to feature your organization as a major participant in the OAAAA Annual Conference and recognize the significance of your contribution (Only 1 opportunity available in each category)

Title Sponsor - \$7,000 (Already Reserved for 2009)

- Includes “Sponsor Recognition Package”*
- Listing in all conference announcements as Title Sponsor
- Your organization’s name & logo on the Registration Book cover and Program cover
- Full page ad in the Conference Registration Book & Program
- Recognition throughout the conference
- Double exhibit space with two draped tables in the most prominent location
- Four complimentary registrations for all conference events
- Your banner displayed throughout the conference
- Right of first refusal for Title Sponsor at OAAAA’s 2010 Annual Conference

Reception Sponsor - \$5,000

- Includes “Sponsor Recognition Package”*
- Exhibit space and 3 complimentary registrations to all conference events
- ½ page ad space in the Conference Program
- Easel signage at the “Networking Reception” on Monday evening to announce your sponsorship
- Special recognition with your logo in the Conference Program

Breakfast Sponsor - \$4,000

- Includes “Sponsor Recognition Package”*
- Exhibit space and 2 complimentary registrations to all conference events
- ¼ page ad space in the Conference Program
- Easel signage to announce your sponsorship at the “Breakfast Session” on Tuesday
- Special recognition with your logo in the Conference Program
- Opportunity to introduce the speaker at the “Breakfast Session”

Closing Luncheon Sponsor - \$4,000

- Includes “Sponsor Recognition Package”*
- Exhibit space and 2 complimentary registrations to all conference events
- ¼ page ad space in the Conference Program
- Easel signage to announce your sponsorship at the “Closing Luncheon Session” on Tuesday
- Special recognition with your logo in the Conference Program
- Opportunity to introduce the speaker at the “Closing Luncheon”

Pre-Conference Intensives Sponsor - \$3,000

- Includes “Sponsor Recognition Package”*
- Exhibit space and 1 complimentary registration to all conference events
- ¼ page ad space in the Conference Program
- Easel signage to announce your sponsorship at the “Pre-Conference Intensives”
- Special Recognition with your logo in the Conference Program

Monday Afternoon Break Sponsor - \$3,000

- Includes “Sponsor Recognition Package”*
- Exhibit space and 1 complimentary registration to all conference events
- ¼ page ad space in the Conference Program
- Easel signage to announce your sponsorship at the “Monday Afternoon Break”
- Special Recognition with your logo in the Conference Program

“BASIC” SPONSOR CATEGORIES

Gold Sponsors - \$800

- Includes “Sponsor Recognition Package”*
- Exhibit space and 1 complimentary registration to all conference events
- 3 ½ x 2” ad space in the Conference Program

Silver Sponsors - \$600

- Includes “Sponsor Recognition Package”*
- Exhibit space and 1 complimentary admission to the “Opening Luncheon”

Bronze Sponsors - \$400

- Includes “Sponsor Recognition Package”* only (no exhibit space)

*SPONSOR RECOGNITION PACKAGE

This package is included with all participation levels. It provides:

1. Your organization promoted on the sponsor sign displayed during the entire conference
2. A one-page enclosure (marketing or informative) from your organization in each registrant’s packet
3. Acknowledgment of your sponsorship in the Conference Registration Booklet & Program

CONFERENCE TIMELINE

Sunday, September 13

4:00 - 9:00 p.m. Exhibitor set up

Monday, September 14

7:00 - 8:00 a.m. Exhibitor set up
8:00 - 11:30 a.m. Continental Breakfast & participants visit exhibitors
11:30 - 1:00 p.m. Opening Luncheon Program
1:00 - 1:30 p.m. Break & participants visit exhibitors
1:30 - 3:00 p.m. Concurrent Workshops I
3:00 - 3:30 p.m. Break & participants visit exhibitors
3:30 - 5:00 p.m. Concurrent Workshops II
5:00 p.m. Reception

Tuesday, September 15

8:00 - 10:00 a.m. Buffet Breakfast and General Session
10:00 - 10:30 a.m. Break & participants visit exhibitors
10:30 - 12:00 p.m. Concurrent Workshops III
12:00 - 12:30 p.m. Break & participants visit exhibitors
12:30 p.m. Exhibitors tear down

The 2009 conference takes place September 14-15 at the **Crowne Plaza Columbus North**, close to major dining, entertainment and shopping venues. As a conference Sponsor, your organization will also be eligible for OAAAA's special guest room rate of \$106.

Yes, I wish to participate in the
OAAAA Annual Conference on Aging.
Please register my organization for:

"Exclusive" Sponsorship Categories

- \$7,000 Title Sponsor (Reserved for 2009)
- \$5,000 Reception Sponsor
- \$4,000 Breakfast Sponsor
- \$4,000 Closing Luncheon Sponsor
- \$3,000 Pre-Conference Intensives Sponsor
- \$3,000 Monday Afternoon Break Sponsor

"Basic" Sponsor Levels

- \$800 Gold Sponsor
- \$600 Silver Sponsor
- \$400 Bronze Sponsor

Organization: _____

Address: _____

City/State/Zip: _____

Contact Person: _____

Title: _____

Phone: _____

Fax: _____

E-mail: _____

Deadline for CHECKS is July 1, 2009

Please return this form with your check made payable to:
Ohio Association of Area Agencies on Aging
1335 Dublin Road, Suite 214A
Columbus, Ohio 43215

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